

Guidance and tips on elevator pitch abstracts and presentations

Each slot lasts five minutes within a total of up to presentations in a 60-minute session.

The slot:

- 3 minutes for your presentation
- 2 minutes for questions from the audience
- A maximum of 3 slides including the title slide

All presentations will be in person, in Wrexham at the Ramada Plaza Hotel.

As the speaker you will have three minutes to put forward your key argument about why your work matters (why someone should want to find out more about it). This format encourages people to present ideas differently. For example, start with one clear statement or idea of the bottom line and then back it up (in contrast to the more conventional approach of building to a concluding final statement).

This type of presentation is useful for engaging new audiences and is a useful skill for people to develop, as well as good format by which to showcase a range of ideas and so invite further engagement.

Remember to focus on one clear point and try not to include much, if any, detail because there will not be time.

Please put some structure in to your abstract with key headings and avoid writing your abstract as a single block of text as it is difficult to assess this type of submission against our peer review criteria.

Here are some examples from previous years (scroll to end of webpage):

- <http://www.primecentre.wales/2019-annual-meeting.php>
- <http://www.primecentre.wales/2017-elevator-pitches.php>

Top tips:

- <https://sapc.ac.uk/article/sapc-elevator-pitches-top-tips>